



Join the Campaign! How to promote it?

Cities Refresh campaign

Be part of the #CitiesRefresh movement and spread awareness across your community in just a few steps:

- **Submit an [action](#)** to be displayed on our [interactive map](#) as a campaign capsule and inspire fellow members of our CoM-munity. It's your chance to showcase the actions you're implementing to refresh your city.
- **Use our [predefined template](#) and share it on social media** (download a PPT version [here](#)). You can also use the drafted captions below - feel free to adapt the message to suit your network and audience, and translate it into your national language if needed:

🔗 As temperatures rise, heatwaves are becoming more frequent, more intense, and more persistent – posing a growing threat to our communities. Last year saw record-breaking heat, and the trend is accelerating.


(City's name) is stepping up to HIT REFRESH—

- 🌳 REstoring health by creating cooler, safer spaces.
- 👥 REbuilding communities by strengthening social connections and inclusivity.
- 🏠 REnewing urban design with climate-smart solutions.
- 🔄 REviving the local economy, ensuring our city remains a thriving place to live, work, and visit.

We're safeguarding our city's liveability, protecting those most at risk, and setting the standard for a cooler future. 🌿

We are part of the #CitiesRefresh campaign – a European [global] movement REFRESHING our cities to create safe and lively places for all!

Discover more: <https://eu-mayors.ec.europa.eu/en/Cities-Refresh>

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(City's name) is stepping up to HIT REFRESH – REstoring health, REbuilding communities, RENewing urban design, REviving local economy.

We're part of #CitiesRefresh! An EU movement to create safe, lively spaces for all:
<https://eu-mayors.ec.europa.eu/en/Cities-Refresh>

- **Tag us on social media** (@Covenant of Mayors Europe on LinkedIn & Facebook // @eumayors on X) and/or use #CitiesRefresh.

Thank you for your support.

As temperatures rise, cities and towns hit REFRESH to redefine our urban environment, protecting and supporting communities, and rethinking spaces for a cooler future.